

Hybrid Workplace Environment Research Data



Employee only works in the office two to three times a week, or if the number of workers exceeds the number of available workspaces. To manage this, companies are turning desks and cubicles into common workspaces that anyone in the company can reserve for the day.

Allowing employees to reserve commonly used spaces such as conference rooms or smaller “huddle rooms”.

Workers can reserve a desk in advance — a practice known as hoteling.

Employees use the web or mobile apps to search available workspaces for a given day and reserve a desk in advance, or in a hot-desking scenario, they check in at a physical desk in the office via QR code, and detailed maps to help employees find their booked desk, especially when desks could be located on different floors of a building.

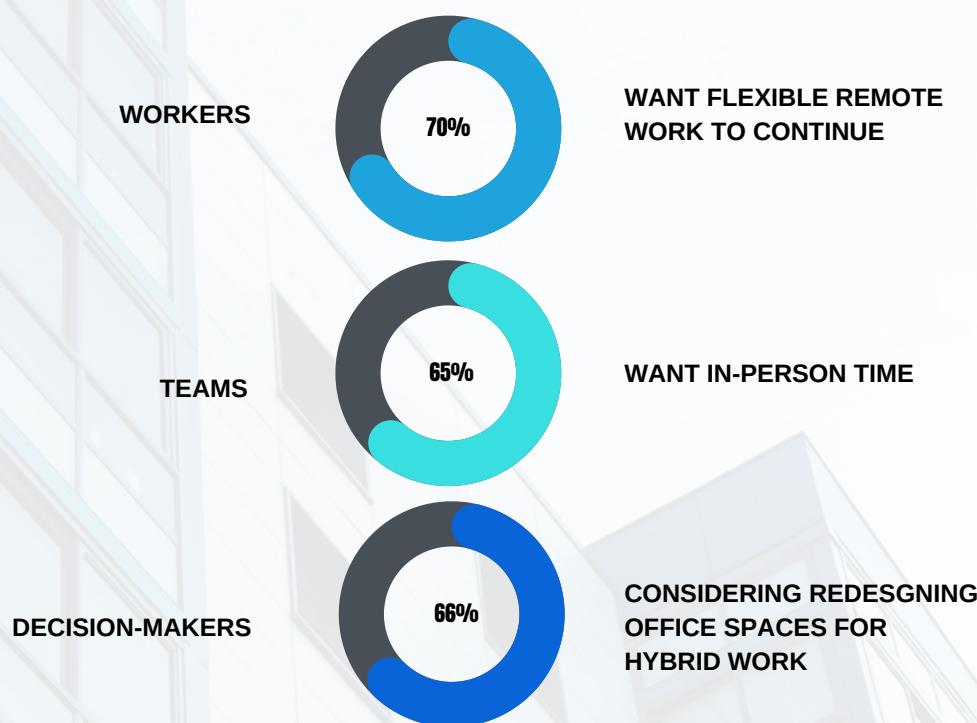
According to Forrester Research Inc., hot-desking is the practice of eliminating fixed desks for employees in favor of a first-come, first-served system once a desk is booked online.

“Hot desking is essentially a free-for-all,” said Andrew Hewitt, senior analyst at Forrester Research.

“Sometimes you will have technology that will enable you to book a random desk and there will be no real formal plan or layout as far as what desks are available. It just books whatever desk.”

It’s not just booking a desk, but the hoteling software can be structured in such a way that employees can arrange to collaborate with workers across departments, and they can see what other colleagues might be at the office on the given day,” Hewitt said.

A thoughtful approach to hybrid work, according to Microsoft’s 2021 Work Trend Index.



The report noted that more than 70 percent of workers want flexible, remote-work options to continue; 65 percent want more in-person time with their teams, and 66 percent of decision-makers are considering redesigning physical spaces to create hybrid work environments.

When MBO Partners’ Ashburn, VA office opened, MBO Partners has approximately 175 U.S. workers and 35 global employees. “Hoteling offers the ability to easily collaborate and engage with one another, as well as fosters employee connection—it’s easy to see who will be in the office, and where,” Beckner said.

“We see hoteling as a natural method to offer both a way for our employees to work seamlessly in an office when needed and to allow our team to track utilization and maintain COVID-safe procedures,” she said.

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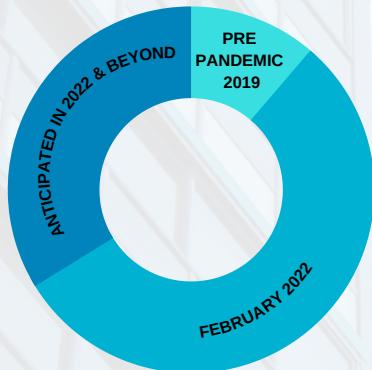


As we approach the “new normal”, it’s time to start thinking about what you want to accomplish for your business. That might mean thinking about how you can make changes in the way you work.

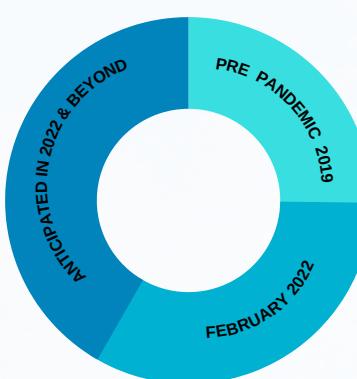
The good news? It’s never been easier to change things up — and that goes for your office environment too.

Remote work is on the rise, and more and more employees are looking for flexibility when it comes to where they do their jobs. But if you’re not sure how much of an impact this will have on your company, let’s take a look at some of the statistics.

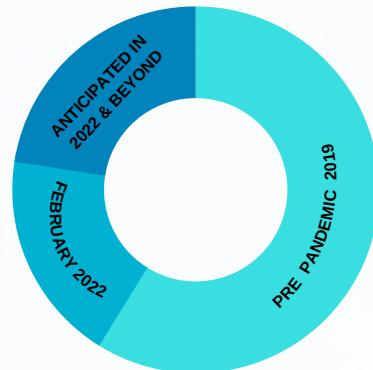
EXCLUSIVELY REMOTE LOCATION



HYBRID



FULLY ON SITE



There's no question that remote work is on the rise. According to a recent report, nearly half of all U.S. workers do some or all of their jobs remotely, and that number is expected to continue growing.

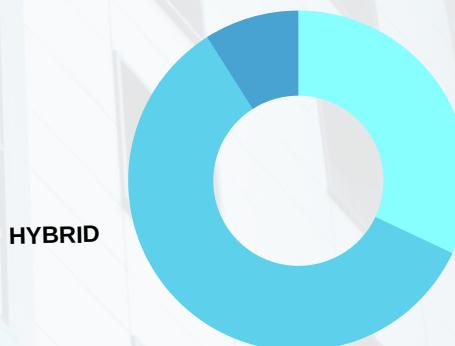
So what's the future of the office? How can companies offer remote work options without sacrificing productivity or employee engagement? What do employees want?

According to research, while remote work has been embraced by employers, employees are still seeking more flexible working arrangements—and this trend is only going to increase as digital technology advances and continues to make it easier for more people to work from anywhere at any time.

The statistics below shows employees and employers' preferred work location.

PREFERRED LOCATION

PRE PANDEMIC 2019



FULLY ON SITE

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Based on research, below are the reasons why employees prefer hybrid work going forward:

- Employees want to avoid commute time
- Better for their overall wellbeing
- Flexibility to balance family needs, personal needs, and other obligations
- They can choose to work with co-workers or not
- They are more productive

We all know that the world is changing, and that's not an exaggeration.

In fact, it's happening so fast that many organizations are struggling to keep up with the pace of change. Even so, it can be easy for organizations to get bogged down in policies and rules concerning hybrid work.

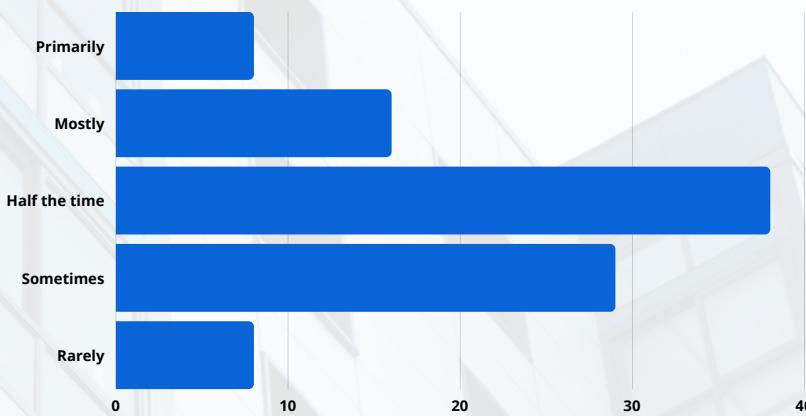
So what do we do? We have to find ways to create a solid foundation for our new normal.

Based on research, hybrid workplace has to have:

- Productivity: Getting the work done efficiently and effectively
- Flexibility: Allowing personalization so people can thrive at work and home
- Connectivity: Encouraging the partnerships that support teamwork and organizational culture

A new study also shows that four in 10 employees would like to work from home two to three days per week, while another three in 10 would prefer working one or two days per week.

The table below shows how often people prefer to work in the office.



In another research, according to Forrester, 55% of US employees prefer and would like to work from home in most cases, even until COVID ends. That being the case, Forrester believes that companies must adjust office spaces to redefine usage of desks, private offices, and meeting rooms in order to support hybrid work.

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Hybrid is more than a work schedule or employee perk. It's an entirely new way of working together that combines the best of both worlds: the flexibility of remote work with the efficiency of in-person collaboration.

Looking forward, there is a lot of indication that hybrid is fast becoming a new expectation of the workforce and that it is here to stay. This realization has led companies to offer flexible work arrangements and remote work options to retain employees who no longer want to commute daily or who would rather stay at home with their families.

With more and more companies adopting remote work, we've seen increased demand for Hoteling a software that eliminates assigned seats in the office/workspace, allowing employees to make a reservation of a desk/room (in advance) depending on the type of work they have to do on a day-to-day basis. This allows for an efficient way of managing company resources.

As we approach the “new normal”, think about what solutions (such as Hoteling) will help you alleviate the cost and pain of introducing a hybrid work environment to your business.

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With **MyLobby's Hoteling App**, here are the benefits your company will experience:

- Your employees will be able to book their own meetings within seconds
- Book desks and maintain social distancing
- Utilize workspace more efficiently
- Provide your team with a visual floor layout
- Filtering meeting room and offices based on requirements
- Receive reminder notifications
- Health and Safety tracking
- Invite colleagues to designated rooms
- Multi-tier seniority booking
- Reduce booking conflicts
- Easy to use

Alleviate the cost of office booking/hotelng and make the process seamless for your team with MyLobby Office Hoteling Booking App. To learn more, go to www.mylobby.co/hotelng

References:

*Ben Wigert 2022, Gallup, May 30 2022 <[*Nicole Lewis 2021, SHRM, June 1 2022 <<https://www.shrm.org/resourcesandtools/hr-topics/technology/pages/hot-desking-hotelng-software-is-in-demand.aspx>>*](https://www.gallup.com/workplace/390632/future-hybrid-work-key-questions-answered-data.aspx#:~:text=About%2053%25%20expect%20a%20hybrid,with%20pre%2Dpandemic%20numbers).></i></p></div><div data-bbox=)*

Forrester 2021, June 1 2022 <<https://www.forrester.com/press-newsroom/forrester-only-30-of-companies-will-embrace-a-full-return-to-office-model-post-pandemic/>>